# What is it? ~James

* Brief history of company
* What is the software
  + It’s a test automation tool
  + Unit tests?
  + E2e tests?
  + Like celenium?
* What does it do
* Who is it for
* Who does it benefit e.g. clients, end users.
* Who can use it?
  + Custormers/clients?
  + Programmers?
  + End-users?
* Is it easy to use?
* What platforms/operating-systems does it work on